FREE WEBINAR

Caught in the Middle – Leading with Trust in Times of Stress

Hosted by: Lisa McArthur, Trusted Advisor Associates

April 13 | 11AM EDT

NO ONE SAID IT WOULD BE

EASY

TrustedAdvisor

Thank you for your interest in our April 13th webinar, *"Caught in the Middle – Leading with Trust in Times of Stress",* led by Lisa McArthur.

To review the webinar at any time, you can view the recording here. You can also view past recordings and see the upcoming schedule on the same page.

As a special thank you for registering, we're offering a 20% discount to the first 30 people who purchase one of our two most popular online courses, *Trust-building Essentials* and *Being a Trusted Advisor.* See our online courses at Trusted Advisor Academy. Just enter the coupon code **leadership** at checkout to receive the discount.

Here are some resources to complement the webinar content:

- Read Lisa McArthur's latest blog post, Feeling Caught in the Middle? Lead with Trust
- Delve deeper into how leaders demonstrate each of the essential elements of the Trust Equation in this guest blog post, How the Best Leaders Build Trust
- Explore how you can foster trust in your organization in our eBook, How to Create a Culture of Trust
- Master your own self-orientation with this blog post by our partner Andrea Howe at The Get Real Project, Five "Ninja Tips" for Serious S-management These Days
- Get a free mini-report on your own trustworthiness with our Trust Quotient (TQ) online self-assessment.

Feel free to share the recording and presentation slides with colleagues.

For those who were able to join, we hope you enjoyed the experience. We hope to "see" you at the next one on May 11th, "*How to Influence a Skeptical Audience in Three Simple Steps*" Register here if interested.

Best wishes,

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