

## FREE WEBINAR

## Are You Stealing Your Client's Spotlight?

Hosted by: Craig Choffe
August 10 | 11AM EDT

Thank you for your interest in our August 10th webinar, *"Are You Stealing Your Client's Spotlight."* For those who were able to join, I hope you enjoyed the experience.

In case you missed it, or if you want to review the content, here are links to the <u>recording</u> and <u>presentation slides</u>. The upcoming schedule of free webinars and recordings of past webinars can be found <u>here</u>.

Here are some resources to complement the webinar content:

- Read Craig's blogpost: Don't Steal Your Client's Spotlight
- Explore the importance of listening in the most and least trusted professions: <u>Trusted</u> <u>Advisor Lawyers</u>
- Learn more about self-orientation in the Trust Equation Special eBook: Improving Trust
- Check out this <u>Listening Mastery eBook</u>, full of tips and "make it real" challenges, from our partner, Andrea Howe (subscribe to Andrea's <u>Weekly-ish Tips</u> on The Get Real Project website).

Feel free to share these resources with your colleagues and friends, and call or email us directly at any time.

I look forward to "seeing" you on our next webinar on September 14th "<u>Expanding Business with</u> <u>Existing Clients</u>."

Best wishes,

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