



FREE WEBINAR

Accelerate Client Trust

Hosted by: Kees van Meeuwen

July 13 | 11AM EDT

Thank you for your interest in our July 13th webinar, "Accelerate Client Trust." For those who were able to join, I hope you enjoyed the experience.

In case you missed it, or if you want to review the content, here are links to the [recording](#) and [presentation slides](#). The upcoming schedule of free webinars and recordings of past webinars can be found [here](#).

Here are some resources to complement the webinar content:

Read Kees' blogpost on [How to Accelerate Trust \(or Not\)](#)

Explore the tendency to over-weight the importance of time in establishing trust and get more tips to enhance rapid trust creation in this article: [Does Trust Really Take Time?](#)

Learn why experiencing someone builds more trust than hearing about them in this article: [Selling by Doing, Not Selling by Telling](#)

Explore more about how self-orientation limits trust-building in this blog: [Why Nobody Cares about You, and You Should Be Glad They Don't](#)

From our partner, Andrea Howe, [How a "Modern" Communication Tool Can Accelerate Trust](#) (subscribe to Andrea's [Weekly Tips](#) on The Get Real Project website).

Feel free to share these resources with your colleagues and friends, and call or email us directly at any time.

I look forward to "seeing" you on our next webinar on August 10th "Are You Stealing Your Client's Spotlight?"

Best wishes,

Noelle Mykolenko

nmykolenko@trustedadvisor.com | 1-703-598-1849