



Hello,

Thank you for your interest in our February 25th webinar, *The 2020 Trust Audit: 3 Anchors for Bolstering Your Business*.

To review the webinar at any time, you can view the recording [here](#). You can also view past recordings and see the upcoming schedule on the same page.

Here are some resources to complement the webinar content:

- Delve deeper into the three models discussed by visiting [The Trust Equation](#), [The Trust Creation Process](#) and [The Trust Principles](#);
- See how trustworthy you are by taking our free [Trust Quotient quiz](#);
- Watch our new video about [The Trust Equation](#);
- Listen to our recent [podcast](#) on these topics;
- Read a blog post about the [Trust Principles in sales](#);
- Any of Charlie's books, *The Trusted Advisor*, *The Trusted Advisor Fieldbook* (co-authored with my business partner and colleague [Andrea Howe](#)) or *Trust-Based Selling*;
- Visit Trusted Advisor Associates' partner website (The Get Real Project) to view past [Weekly Tips](#) on today's content (and much more).

Feel free to share the [recording](#) and [presentation slides](#) with colleagues.

For those who were able to join, we hope you enjoyed the experience.

Please email our Marketing Team, [Jason Gluskin](#), with any kudos or critiques. And don't hesitate to email or call us directly for any reason:

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We hope to "see" you on our next webinar.

Charles H. Green

Andrea P. Howe